

SARIT – 02.03.06 – Basel

**swissUp - The ranking
of the Swiss higher education
institutions
in comparison with Germany and
Austria**

Maryline Maillard
Project manager swissUp Ranking
www.swissupranking.com

**swissUp –
Fondation pour l'Excellence de la
Formation en Suisse**

- **Company created in 2000** by Daniel Borel, president of Logitech
- **Transformed in a foundation since 2004**
 - Mandate of the Rectors' Conference of the Swiss Universities CRUS (UNI/ETH)
 - and of the Federal Office for Professional Education and Technology OPET (UAS)
 - In collaboration with Germany («Centrum für Hochschulentwicklung CHE»)
 - and Austria («Österreichische Qualitätssicherungsagentur AQA»)

The swissUp/CHE Ranking

- According to the German methodology of the CHE, elaborated since more than 10 years
- **Ranking 2005:**
 - Law, Business Sciences for the UNI
- **Ranking 2006:**
 - Exact and Natural Sciences , with Medicine for UNI/ETH
 - Informatics for the UAS
- **Ranking 2007:**
 - Engineering for UNI/ETH + UAS
 - Humanities for UNI

Aims of the Ranking

- **Information/Help to the future students** for the choice of the higher education institution
- **Global vision** about the Bachelors and Masters offer, easier comparable thanks to Bologna
→ improve the **mobility**
- Information for the **higher education institutions**
- **Public transparency** of the higher education system
- **Promotion** of the European Higher Education Area

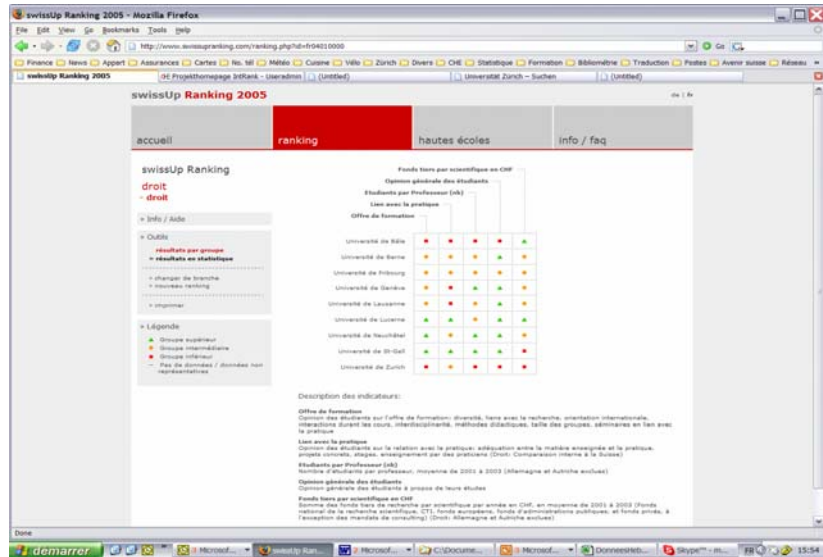
The ranking is based on...

- Data of surveys:
 - Administration of institutions (faculty + central administration)
 - Among the students (from the 3rd semester)
 - Among the professors
- Data from the Swiss Federal Statistical Office
 - Especially for the data concerning the alumni
 - Information about the town of the institution (population census)
- Bibliometrical data (number of publications per prof)

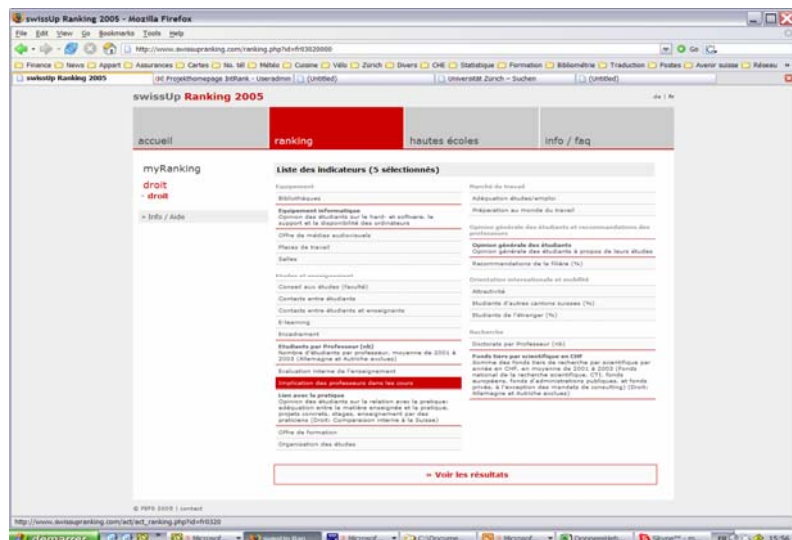
Methodology

- No global ranking but multidimensional approach
- No aggregation of the results per institution, but comparison per field of study, with a selection of indicators
- Presentation of the results in three groups (from green, the best, to red, the not so good)
- No comparison between UNI/ETH and UAS

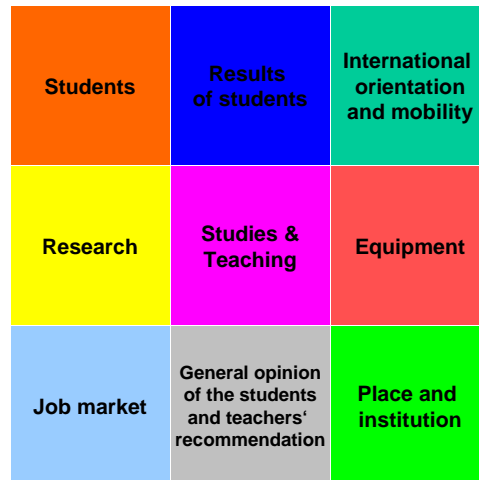
swissUp Ranking



myRanking: own choice of five indicators



Given information (Facts, Opinions, raw information)



Indicators: multiperspective



... From different sorts of data sources...

Research

■ Publications
(bibliometrical Analysis)

■ Third-party funds
(survey to the administration of the field)

■ Reputation of the research
(survey among professors)

Indicators: multiperspective



... As well facts and opinions

Studies & Teaching

- Degree of supervision (Fact)
- Quality of supervision (Opinion of the students)
- Organisation of the studies (Opinion of the students)

Publication Ranking 2006



- **Paper** («Ranking swissUp», set of 5 indicators per field of study):
 - **Switzerland: 06.04.06**
 - L'Hebdo
 - Cash
 - Germany: 04.05.06
 - Die Zeit
- **Website** (all the information: indicators + raw information about the institutions):
 - **Switzerland: 06.04.06:**
 - www.swissupranking.com
 - Germany: 04.05.06:
 - www.das-ranking.de

For more information:

www.swissupranking.com
www.das-ranking.de

or

mailto: maryline@swissup.com
phone: +41 (0)43 205 29 33